

### Part III. Measurement of Outcomes

Please use the box below to include the most relevant qualitative and/or quantitative indicators to measure the outcome of the activities described in Part II above. [Write here]

*Examples of measurement of outcomes include:*

☐ *Partnerships formalized with mutual aims to advance the UN Global Compact principles*

### **Outcomes in Partnerships with Corporates to advance UN Global Compact Health**

**Mobile Healthcare Units:** In 2018, 155 MHUs in 2018-19 and in 2019, 144 MHUs were corporate supported. The outcomes i.e. numbers of elders who got health benefits from these were over 3.44 lacs elders (i.e. 3, 44,232) in 2018 & 3.95 lacs elders ( i.e. 3, 95,052) in 2019. The outcomes in terms of total numbers of treatments provided in the years 2018 was over 25.61 lacs ( i.e. 25, 61,107) and in 2019 were over 23.20 lacs ( i.e. 23, 20,386 ). The change brought about due to corporate intervention in the lives of elders health was that - Improved health literacy, knowledge, & motivation regarding healthy lifestyles; Improved continuity of care; Increased awareness among the community, especially the elderly beneficiaries, care givers and youth, on rights of the elderly, govt. schemes, and preventive healthcare; this intervention will encourage the elderly and community to avail one-to-one counselling and checkup for their basic ailments like blood pressure, hemoglobin, diabetes etc. in turn enable them to lead more independent, dignified lives, improving their quality of life.

**Restoration of Vision:** In 2018 a total of 75 and in 2019, 61 corporates supported free cataract surgeries for poor disadvantaged elders. In terms of outcomes, in 2018 - 29,044 and in 2019 - 25,060 poor disadvantaged elders received benefit of free cataract operation and restoration of vision. Impaired Vision can bring about a loss of independence; feeling of inadequacy; social isolation due to mobility restrictions, embarrassment from vision loss and above all loss of livelihood. The intervention addresses the eye health problems of the elderly and once the cataract surgery is performed it restores the elder's eyesight, self-confidence and dignity. Many of them were able to resume their livelihoods previously stalled by vision impairment. This is the big SDG Health outcome and change in the life of the poor elders who otherwise could never have got a cataract operation done due the acute lack of eye related facilities in both rural and even poor urban areas.

**Geriatric Physiotherapy:** As a result of the corporate support for 10 geriatric physiotherapy units in 8 states and similarly in 2018 & 2019 - 4549 poor elders got health benefit from the free physiotherapy services provided. In terms of health outcome - elders with musculoskeletal diseases such as back pain, arthritis, paralysis and other age related mobility challenges got treatment. The physiotherapy provided greatly changed the otherwise immobile lives of poor elders in terms of increasing elder mobility levels and made daily living easier. The treatments resulted in improved ADL of all those poor and needy elders who came. In some cases the elder who had to stop working, restarted working due to the success of the treatment.

**Elder Helplines - 1800 - 180 - 1253:** As regard the health outcome for needy elders it provided **support services** –of rescue of abandoned elders, counselling those in distress, legal support, information related to services available etc. The one corporate supported Elder Helpline in Chennai has provided services to over 7306 elders and in doing so has helped in providing them relief on count of Health and Shelter.

**Disaster Interventions** - As regards outcomes in 2018 8 corporates supported Health, Shelter & Hunger interventions in states of Karnataka; Kerala; and Tamil Nadu. In 2019 15 corporates supported the same in Odisha and Bihar. HelpAge India relief teams went to remote and difficult areas which were cut off and provided relief and medicines to those who needed it most. Corporate support also came for many of the relief and rehabilitation measures implemented.

### **Hunger**

**Support a Gran (SAGP):** In terms of outcome of corporate support in 2018 and 2019 1 (one) corporate has supported 32 poor needy elderly in Pilani, Rajasthan in supporting them for their health and food needs under Sponsor-a-Gran project intervention. Due to this sustained corporate support the elderly sustain themselves with regular supplies of food rations, clothing and basic healthcare. Today, the program supports needy elders supporting their day-to-day sustenance, so they can live a life of dignity.

**Livelihood Support:** In 2018 and 2019 2 (two) corporates are supporting the livelihood interventions in Bihar; Madhya Pradesh, Odisha, Andhra Pradesh and Tamil Nadu. As an outcome a total of 11,898 poor elders due to formation of **Elder-Self-Help-Groups (ESHGs)** are able to engage in livelihood activity that can generate income and pool their resources to support each other. This helps them fulfill their Health and Food needs. These ESHGs are then federated into higher level community institutions so that they gain additional robustness. This model of HelpAge India has been adopted by the Ministry of Rural Development. The success of livelihood program has resulted in it being scaled up with extension of work to Gol's 'aspirational districts.

### **Shelter**

**Old Age Homes/Day Care Centres:** In 2018 & 2019 total of 34 old age homes have got support of some sort or other in areas of Health or Shelter or Food supports in Tamil Nadu. The supports were in terms of various items they needed like *Solar Inverters, Heaters, Plant, Washing Machines, Cots, RO Water Purifiers, Vehicles for e.g. vans for transport, Refrigerators, TVs, Constructions works, Beds, Bore wells construction, Physiotherapy equipment's* etc. Other things the corporates supported for old age homes were - *Care Givers training to equip Managers & Care Givers of Old Age Homes; Rescue & Rehabilitation; Medical Camps in Old Age Homes; Medical Assistance given to rescued elders on roadsides through Govt. Hospital; Counseling to Elders; Organizing Medical Camps; Extending Community Physiotherapy treatments; & Heritage Tour for elderly*

### **In COVID-19 times**

Thanks to support from 66 corporates the below mentioned interventions were done:-

1. Thanks to support of 57 Corporates -Distributed items like Basic Essentials & Survival Kits and support for Old Age Home Up-gradation to 13 Old Age Homes which benefitted 3,305 poor needy elders in many states in India.
2. Thanks to support from 9 corporates – 10,479 Tool Kits were distributed in 120 locations across almost all states in India. 14 Old Age Homes were supported by way of support for their up gradation and in 126 (Community Sites & old age homes) Dry Ration Kits were distributed.
3. 50 corporates gave support for COVID related supportive interventions during period April'20 to Nov'20.

### **Annual HelpAge India Awards to Corporates to advance UN Global Compact**

1. **The PL Roy Award** was given to **Cipla Foundation** for the Company's outstanding continuing contribution via its Corporate Social Responsibility initiatives towards India's elders.
2. **The Gold Plate Award** was given to **SJVN Foundation**, for its invaluable and long standing contribution to HelpAge India for the cause and care of the elderly.
3. **The Silver Plate Award** was given to **Asian Paints Limited**, for the Company's significant
4. contribution towards HelpAge India's work and the elder cause for over a decade
5. **The Bronze Plate Award to Deutsche Bank AG** – for its continuing contribution towards elders.

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